

ORDER



Fox 30 JAX

Orders
Order / Rev: 62292
Alt Order #: 09818351
Product Desc: NANCY SODERBERG
Estimate: 585
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 09/28/12 / 09/28/12
Order Type: CIA - O

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nancy Soderberg (D) FL Senate D-4
Demographic: A35+
Product Codes: State Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	25	\$4,000.00	\$3,400.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	25	\$4,000.00	\$3,400.00	0.00
Totals	25	\$4,000.00	\$3,400.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	4%	\$4,000.00
Market	100%	\$100,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	38%	\$38,000.00
WJXX	7%	\$7,000.00
WTEV	21%	\$21,000.00
WTLV	30%	\$30,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	10/30/12	11/05/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			3			\$50.00		0.00			
E 2	WAWS	11/06/12	11/06/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----			1			\$50.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAWS	11/06/12	11/06/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS THIS MORN															
E 3	WAWS	10/30/12	11/05/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/30/12	11/05/12	MTWTF--		2	\$50.00		0.00							
E 4	WAWS	10/30/12	11/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/30/12	11/05/12	MTWTF--		3	\$100.00		0.00							
E 5	WAWS	10/30/12	11/05/12	M-F 2p-230p M-F 2p-230p	CM	2:00 PM-2:30 PM	MTWTF--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/30/12	11/05/12	MTWTF--		3	\$80.00		0.00							
E 6	WAWS	10/30/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/30/12	11/05/12	MTWTF--		2	\$80.00		0.00							
E 7	WAWS	10/30/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/30/12	11/05/12	MTWTF--		3	\$100.00		0.00							
E 8	WAWS	10/30/12	11/05/12	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$160.00	P-2	0.00	NM	3	\$480.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/30/12	11/05/12	MTWTF--		3	\$160.00		0.00							
E 9	WAWS	10/30/12	11/05/12	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/30/12	11/05/12	MTWTF--		2	\$160.00		0.00							
E 10	WAWS	10/30/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	10:30 PM-11:00 PM	MTWTFSS	:30	2	\$550.00	P-1	0.00	NM	2	\$1,100.00
NEWS @ 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/30/12	11/05/12	MTWTFSS		2	\$550.00		0.00							
E 11	WAWS	10/30/12	10/30/12	Tue Reg 1 Tue Prime	CM	8:00 PM-10:00 PM	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
BEN & KATE/RAISING HOPE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	-T-----		1	\$800.00		0.00							
													Totals	25	\$4,000.00